

# AT725 All-Technology Reader

Barcode - RFID - Magstripe



## FEATURES

### Versatility Meets Improved Usability

- ◆ High contrast color LCD display & capacitive touchscreen technology with immediate response to touch
- ◆ Direct download of leads to USB memory key
- ◆ Support for Qualifiers, notes, & lead edits
- ◆ Multiple lead capture technologies in a single unit: 1&2D barcode, RFID, & magstripe
- ◆ Extended battery life - more than 30 hours of runtime
- ◆ A robust custom survey engine
- ◆ A host of options: Signature Capture, Session Rollover feature, storage of a registration database, WiFi capable
- ◆ Wireless connection to other ExpoTools devices enables: Leads direct to thermal printer or laptop, real-time delivery of leads to the web, remote monitoring, exhibitor broadcast messaging, assistance & requests via web, email, & text

ExpoTools redefines Lead Retrieval equipment once more with the AT725, a highly versatile portable scanner with advanced scan engine technology to vastly improve first read success. Its ergonomic design allows left or right handed operation for effortless data capture, even in the most demanding situations. With the high contrast color LCD graphic display and capacitive touch of the AT725, navigation through menus is faster than ever — exhibitors simply touch the screen to change the view or select items. They can easily enter text by using the on-screen keyboard. It also allows exhibitors who want their leads on demand to plug a USB memory key into the AT725 and download them on demand.

For a more comprehensive solution, ExpoTools' Direct Access Points can be used to enable web access and two-way communication with the AT725. Scanned data can be sent directly to the Internet so exhibitors can access their leads in real time. They can also easily request assistance from the service desk without leaving their booths. In addition, Direct Access Points make it possible for staff to broadcast messages to scanners and proactively monitor scan activity, battery life, and other issues.

The AT725 can be connected to an optional portable thermal printer so exhibitors can roam the booth and still print their leads on paper. Each reader can also be linked wirelessly to a computer with the optional SideKick device for instantaneous access to the scanned data or for integration with the exhibitor's CRM system.

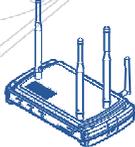
The AT725 can also be used as a self-scanning station to record attendee access to an event and can be combined with a CMP10 wireless printer to generate output such as a receipt, proof of participation, or instructions. It can also be used as a self-registration station that allows attendees to scan a barcode from a registration confirmation printout or smart phone display and pick up their badges and event materials.



<b>Memory Capacity</b>	6,000 scans
<b>Notes / Qualifiers per scan</b>	Up to 400 characters for notes and 64 qualifiers (21 chars each)
<b>Battery</b>	Internal Lithium ion 3.7V rechargeable (not user replaceable)
<b>Battery Capacity</b>	4.1 Ahr, recharges in 5-10 hours from powered USB port or charger
<b>Run Time per charge</b>	30-40 hours typical including more than 1500 scans
<b>Display</b>	Full Color 3.5" Graphic LCD with bright backlight and Capacitive Touchscreen
<b>Charge Indicator</b>	Red during powerup, Amber during charge, Green when fully charged
<b>Barcode Scan Technology</b>	CMOS VGA imager with advanced optics & high speed decoder
<b>Linear (1D) Symbologies</b>	Code 39, 128, 93, 11, 49, 2 of 5, 16K, UPC, EAN, RSS, & more
<b>Stacked (2D) Symbologies</b>	PDF417, Aztec, QR, Data Matrix, Maxicode, Postal codes, & more
<b>RFID Scan Technology</b>	Passive HF (13.56 Mhz) tags with up to 250 characters
<b>RFID Protocols</b>	ISO 15693 & TI Tagit HF-I standard; other formats to be released
<b>Magstripe Technology</b>	3 Track, Bi-Directional swipe, 2-50 inches/sec swipe speed
<b>Magstripe Bit Density</b>	210 bits per inch all 3 tracks
<b>Magstripe Card</b>	ISO 7811 compliant magnetic media, 0.010 to 0.050 inches thick
<b>Communications</b>	Class 1 Bluetooth, WiFi 802.11 b/g (optional)
<b>Timestamp</b>	Yes - Date and Time on each scan
<b>Memory Card Interface</b>	Micro SD type - PC File Format (protected content)
<b>USB Key Interface</b>	Type A connector accepts any standard USB memory key
<b>Computer Interface</b>	Standard USB via mini-B connector (USB cable included)
<b>Housing</b>	Dark grey ABS plastic with light grey rubber moulding
<b>Size / Weight</b>	4.50 by 3.75 by 1.35 inches (11.4 by 9.5 by 3.4 cm) / 11.0 oz (312 g)
<b>Operating Temperature</b>	35 to 85 degrees Fahrenheit
<b>Accessories (Optional)</b>	AC adapter (fixed cord or detachable)
<b>Software</b>	ExpoTools ShowMaster, Direct Access web portal

## peripherals

**Optional ExpoTools equipment may be used to extend AT725 features and functions.**

<b>Portable Thermal Printer</b>	Compact, portable thermal printer provides paper leads or receipts. Wirelessly prints up to 50 feet from AT725.	
<b>SideKick</b>	Lead data is streamed wirelessly up to 70 feet from the AT725 to your laptop or PC via SideKick, Terminal, or Keyboard mode for proprietary applications. No drivers are required.	
<b>Direct Access</b>	Sends AT725 leads directly to the web via 3G connection. Coverage of 500 feet in diameter (line of sight). Supports up to 200 units per Direct Access Point. 2-way communication with AT725: Get assistance requests from Exhibitors, Send a single or broadcast message to the AT725.	
<b>Scan Stand</b>	Attendant free solution for Sessions/CEUs. Combine with Optional Printer for attendance receipts.	