

## ExpoTools' Turnkey Lead Retrieval Solutions

*Give You More Time to Focus on Your Event*



**And, they offer the technology and features exhibitors want most.**

At ExpoTools, we understand that you have a long list of things to worry about when you're producing your event, so we go to great lengths to make sure that lead retrieval services aren't among them. Our turnkey solutions are designed to take the hassle out of providing lead retrieval services to your exhibitors while offering the high level of efficiency and ease of use they need and want.

### ExpoTools' lead retrieval solutions offer:

**Wide Choice**— We offer multiple scanner options & services to meet the needs of every type of exhibitor, from the budget conscious to the technically sophisticated. We have solutions for virtually any type of badge you decide to use: Barcoded with 1D or 2D symbology, magstripe cards or RFID tags. And if you need help getting started, our experienced IT staff will work with you in advance to help you develop the best encoding solution and insure that your badges will work with all of our equipment.

**Ease of Use**— Our lightweight, portable units don't require an electrical connection, so exhibitors are free to roam around their booths as needed without being "tethered" to an electrical outlet. And the built-in color touch screens and keyboards make it easy for exhibitors to select custom qualifiers or add personalized notes to each lead they capture.

**Accuracy**— Our sophisticated scanning and decoding technology eliminates the frustration of scanning errors and ensures that data is captured accurately.



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**PC Connectivity**— Multiple scanners can be connected to a single PC so that every lead captured by the sales team can instantly be imported into the exhibitor's proprietary software.

**Mobile App**— ExpoTools' lead retrieval and survey app, ExpoLeads Mobile, makes it possible for sales professionals to capture leads from virtually anywhere by using their iPhone, iPad or Android device. Robust and flexible surveying capabilities enable show managers to access responses immediately via a web-based portal.

**Security**— All leads captured are safely stored and backed up in the cloud and can easily be viewed or downloaded via our secure, password-protected web portal.

**Versatile Reporting Capabilities**— Post event reporting and analysis of show activity for event management is made easy by logging on to our web portal.

Best of all, ExpoTools takes care of everything for you, from the marketing of lead retrieval solutions to your exhibitors to the processing and fulfillment of their orders to customer service on the show floor. When you work with ExpoTools, you never have to spare valuable personnel from your team. Plus, we offer the reassurance of technical support before, during and after the event. You won't have to worry about a thing.

It's easy to get started. Visit [www.ExpoTools.biz](http://www.ExpoTools.biz) or call ExpoTools at **770-726-9765** today and we'll create a turnkey lead retrieval solution that's right for your show. And before long, you'll be able to cross one more task off of your event production "to do" list.

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**[www.ExpoTools.biz](http://www.ExpoTools.biz) | [sales@expotools.biz](mailto:sales@expotools.biz) | 770-726-9765**

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