

ExpoTools' Turnkey Attendee Tracking Solutions

Capture All of the Valuable Data You Need



Learn About Your Show's Traffic Flow without Lifting a Finger.

Capturing detailed data about your show's traffic flow and attendance at various sessions can be invaluable in planning future events. This task can take a significant amount of time and manpower, but you can free your staff from this responsibility when you use a turnkey attendee tracking solution from ExpoTools.

ExpoTools' attendee tracking solutions offer:

Wide Choice of Formats— We'll help you decide whether handheld scanners, self scan stations, tabletop units or RFID gates or portals are right for you. Then, we'll create a customized solution to meet your specific needs. We can track virtually any type of badge you decide to use: 1D barcode, 2D barcode, magstripe or RFID.

Capture of Critical Data— Just let us know what you want to find out. We can track anything from the traffic count in and out of your event to the amount of time attendees spend in each area and how frequently they visit them.

Accuracy— Our sophisticated scanning and decoding technology eliminates the frustration of scanning errors and ensures that data is captured accurately.

Versatile Reporting Capabilities— As the event producer you'll have real time access to attendance data via our secure web portal. As an added advantage, we can track attendance at continuing education sessions and email attendees their CEU certificates upon completion, which means one less task for your staff to complete.



ExpoTools' Turnkey Attendee Tracking Solutions



Best of all, ExpoTools takes care of managing everything for you from shipping equipment to customizing the process to training the operators. All you have to do is read the resulting reports to find the valuable planning data you need.

It's easy to get started. Visit www.ExpoTools.biz or call ExpoTools at **770-726-9765** today and we'll create a turnkey attendee tracking solution that's right for your show. And before long, you'll be able to cross one more task off of your event production "to do" list.

www.ExpoTools.biz | sales@expotools.biz | 770-726-9765

© 2012 Expo Tools. All Rights Reserved.